



CANDLEWICK PRESS

***We Believe In Picture Books***  
**Video Submissions**

**Tips for participating:**

- Introduce yourself.
- The videos should be engaging, informal, and personal. You may want to discuss why picture books matter, what picture books mean to you, or to just talk about your favorite picture book.
- Create the video in a bright and quiet space; we want the audience to be able to see and hear you.
- Return the attached model release for everyone featured in the video. For children, please use the release for minors.
- Do not use music in the video unless you've written and performed the music yourself, or direct the audience to any websites

**Submissions:**

We are delighted to get video of all kinds: those filmed on cell phones, flip cameras, or more advanced video equipment, and we generally can convert from most formats. For folks who are technologically-inclined however, here is a brief list of some preferred specs:

- Videos will live in a 16:9 player and will be letterboxed to fit this wide screen format
- MOV / MPEG4 / AVI are the preferred video codec formats (DV / WMV / FLA are okay if you must)
- Better the quality = the better source to convert here. Preferred resolution is 1080p (1920 x 1080) or 720P (1280 x 720). But again we can take anything!
- Best compression = H264
- FPS = whatever you shot the video in....

But don't let any of that scare you, we'll take what we can get!

**How to get us your videos:**

Currently we can take your video submission, via FTP digital delivery or physically on CD/DVD/Flash Drive. Please note that it will be difficult to return media, and therefore can't guarantee a safe return. You will also need to send in a signed copy of our release form feel free to include that with your package. Alternatively, you may email it to:

[anniversaryrelease@candlewick.com](mailto:anniversaryrelease@candlewick.com) or fax it to 617-623-4865.

**TO MAIL:**

Candlewick Press  
99 Dover Street  
Somerville, MA 02144  
Attention: Sean Joncas / 20th Videos

**TO FTP**

phone: 617-661-3330 + fax: 617-661-0565 + e-mail: [bigbear@candlewick.com](mailto:bigbear@candlewick.com)

[www.candlewick.com](http://www.candlewick.com)



## CANDLEWICK PRESS

(files under 500mb):

ftp.candlewick.com <ftp://ftp.candlewick.com>

User: candlewickvideos

Password (case sensitive): B3@rsInMotion

(Please ZIP your files before sending and name them using your first and last name. After you have posted to the FTP server, please email us at [anniversaryvideo@candlewick.com](mailto:anniversaryvideo@candlewick.com) and let us know that you have successfully posted a video)

\*Please note, all submissions will go through a rights and quality check and may be edited for time and formatting. Candlewick reserves the right not to use a submission.

Should you have any questions about the process, formats, or submissions feel free to email: [anniversaryvideo@candlewick.com](mailto:anniversaryvideo@candlewick.com)



# CANDLEWICK PRESS

## PERMISSION RELEASE FOR ADULTS

I, \_\_\_\_\_(name) understand that by appearing as part of a video created to celebrate Picture Books with Candlewick Press, 99 Dover Street, Somerville, MA 02144 (the Video), I hereby grant Candlewick Press, Inc., its successors, assigns and licensees, the non-exclusive, royalty-free, perpetual, irrevocable, fully paid up and fully sublicenseable right to use, reproduce, modify, adapt, publish, translate, annotate, abridge, create derivative works from, distribute, and display such Video throughout the world in any media for any purpose, including, but not limited to, advertising and promotional use. I acknowledge that such Video becomes the sole property of Candlewick Press, Inc. I also release Candlewick Press, Inc. from any and all claims for liability, compensation, profit, or expenses arising out of the use of such Video.

I understand that if Candlewick Press, Inc. decides to use the Video as stated above, Candlewick Press, Inc. may use my name and home town and state in the Video.

I confirm that I am over 18 years old, I have read the above prior to signing, and I understand its contents and hereby give my consent.

.....  
SIGNATURE  
NAME:  
ADDRESS:  
STATE:  
DATE:



# CANDLEWICK PRESS

## PERMISSION RELEASE FOR MINORS

I understand that by allowing my (circle one -- child/grandchild/other please specify), \_\_\_\_\_(name) to appear with the author/illustrator \_\_\_\_\_(name), as part of a video created to celebrate Picture Books with Candlewick Press, 99 Dover Street, Somerville, MA 02144 (the Video), I hereby grant Candlewick Press, Inc., its successors, assigns and licensees, the non-exclusive, royalty-free, perpetual, irrevocable, fully paid up and fully sublicenseable right to use, reproduce, modify, adapt, publish, translate, annotate, abridge, create derivative works from, distribute, and display such Video throughout the world in any media for any purpose, including, but not limited to, advertising and promotional use . I acknowledge that such Video becomes the sole property of Candlewick Press, Inc. I also release Candlewick Press, Inc. from any and all claims for liability, compensation, profit, or expenses arising out of the use of such Video.

I understand that if Candlewick Press, Inc. decides to use the Video as stated above, Candlewick Press, Inc. may use my child's/grandchild's/ \_\_\_\_\_ first name and first initial of his/her last name, along with his/her home state.

I have read the above prior to signing, and I understand its contents and hereby give consent on behalf of the minor named above.

.....

SIGNATURE OF LEGAL GUARDIAN

NAME:

ADDRESS:

STATE:

DATE: